

Telecommunications Advisory Board (TAB)
Met in-person at Doylestown Township Building Conference Room B

Meeting Notes: March 11, 2024

Members Present: Ed Ebenbach, Jenya Shuportyaka, Art Zapolski, Jean Laustsen

Board of Supervisors: Barbara Lyons

Township Manager: Stephanie Mason

Assistant Township Manager: Andrea Susten

Quorum: Yes

Meeting called to order at 5pm.

Approval of Prior Meeting Minutes: Motion to approve the minutes from the January 8, 2024 meeting was made by Ms. Laustsen and seconded by Mr. Zapolski. The motion was carried, and the minutes were approved by the committee.

Unfinished Business:

New CRC Park Improvements Video – The committee viewed the latest CRC Park improvement video. **Comments made:**

- Website address at the end needs fixing.
- Ms. Lyon suggests changing the opening scene. Start with 3 groups of shovelers, cut to Ms. Lyon talking shot requesting financial support.
- Possibly shorten announce copy before Sen. Santarsiero sound bite, and insert crowd shot. Delete digging scene in middle section.
- The shot of the sign on the fence with shovels was not a favorite. Rework that.
- We need to get revised donor slides.
- We also need names and titles to key over people who speak on the tape.

Mr. Ebenbach agreed to look for other footage of donors at reception and to consider script revisions.

- **DART Promotion** – Mr. Zapolski spoke Mr. Marcakis from DART. He wants to switch video focus from DART South to DART in general because there isn't much action there. He is okay with Mr. Zapolski shooting bus footage. Mr. Ebenbach will follow up with Ms Mason and will send Mr. Zapolski all the DART brochures.
- **Dog Park Training video-** Mr. Ebenbach wasn't able to reshoot the missing sections of the Dog Park Training video (sections 1 & 3) but plans to do that this week.
- **EAC Ten-Year celebration** - Mr. Zapolski met with Dr. Baldassarre on March 2. He was told that the event is still a work in progress. Will they have a board speaker at the event? He'll find out. They'd like a promo video as well. The event is June 22, so we'll need to get working on that. Mr. Zapolski says he will need help shooting at the event. We'll need a stationary camera, a wandering camera, etc. to capture the entertainment, speakers, and activity. Mr. Baldassarre needs to get back to Mr. Zapolski soon. Discussion about elements we have on hand to use in the promo video. We have no static

shot of the garden party event. Ms. Susten and Mr. Zapolski will look to see what they can find. (Mr. Zapolski has bit from a past video promo, “And don’t forget your hat!”) Mr. Zapolski has an idea for a separate video, interviewing the gardener who designed the pond.

- **Summer Concert Promos** – We have a generic promo from last year. There is a list of bands for this year. Mr. Ebenbach will send that to Ms. Laustsen. There is an issue of reduced parking this year. Ms. Susten will pass along the wording they’re using for this.
- **National Night Out-** Sgt. Whiteside gave 27GB of video to Mr. Ebenbach from last year’s event. We won’t need that much for the promo! We need to find out what’s happening at this year’s event. Mr. Ebenbach will meet with Sgt. Whiteside. Ms. Sweeney will have a parking map soon. The event is August 6, 4-8pm. Mr. Zapolski has footage from last year.
- **Golf Outing** - Event will be in October at the Commonwealth National Club in Horsham. Ms. Sweeney found footage online. Mr. Ebenbach found drone footage. They volunteered to take more drone footage. We’ll need to shoot indoor footage too because some changes were made.
- **DTV Program Broadcast Schedule Revamp** – Nothing to report

New Business

- A. Other new ideas/suggestions** – No suggestions at this time. The group has a sufficient project workload at this time.
- B. Operations-** Mr. Ebenbach reported that he has a finalized audio/video quote for the new rec center. We have yet to work out network connectivity for possible future broadcasting from the new facility.
- C. Verizon franchise fee payment** – still not received.
- D. Decision about schedule for next TAB meeting** - It will be April 8.

Meeting Adjourned: 6:15pm

Respectfully submitted by:
Jean Laustsen