

**Telecommunications Advisory Board (TAB)**  
**Met in-person at Doylestown Township Building Conference Room B**  
**Meeting Notes: February 12, 2024**

**Members Present:** Ed Ebenbach, Jenya Shuportyaka, Art Zapolski, and Jean Laustsen

**Board of Supervisors:** Barbara Lyons

**Quorum:** Yes

**Township Manager:** Stephanie Mason

**Assistant Township Manager:** Andrea Susten

Meeting called to order at 5pm.

Approval of Prior Meeting Minutes: Motion to approve the minutes from the January 8, 2024 meeting was made by Ms. Laustsen and seconded by Ms. Shuportyaka. The motion was carried, and the minutes were approved by the committee.

Unfinished Business:

- CRC Park Improvements video: After reviewing the existing video segments presented by Ms. Laustsen and Ms. Shuportyaka, it is clear that the video is too long. We will continue working on cutting down the voiceover script and accompanying footage. The final segment of Ms. Lyons addressing potential donors will be recorded in a few weeks. The naming rights for several of the rooms have already been sold, so we will update that in the graphics. Our main goal for the video is inform potential donors and support raising funds for the project. We will continue to make revisions to the video.
- Dog Park Orientation Video: On 1/13 Mr. Ebenbach attended the training session and was able to record some of the presentation and the slides. Ms. Laustsen is in the process of editing those together. Another Orientation session will take place later this week and Mr. Ebenbach will try to record the intro and the Q&A session this time around so we can put it all together.
- DART: We have received some material from DART, mostly consisting of photos and videos of the bus stops. Mr. Ebenbach and Ms. Susten are currently sifting through all the media to see if there is something we can do with what we have or if we will need to get some of our own footage/stills. Mr. Zapolski volunteered to take footage of the DART riders and stops along the new South route. DART has outlined that the goal of a video is to introduce the new route and promote ridership. The video would be distributed to municipality websites, as well as legislator websites.
- Broadcast Schedule revamp: No update.

New Business:

- EAC 10 Year Celebration: The EAC is finalizing activities for the event on 6/22 (rain date 6/23). Mr. Zapolski will check in to see if the EAC has an idea for a promo video and who will participate and how the event will be structured once all the activities are finalized.
- Summer Concert Promos: The schedule for the concerts has been finalized. Last year, we did a general promo video, as well as a shorter promo for each concert. This year, the general promo will need to be updated to include information regarding parking during

construction. Ms. Laustsen will be focusing on that promo first. Then we will see if there are other options to create shorter videos promoting each concert.

- New ideas:
  - Golf Outing: We have done roughly the same promotional video 2 years in a row. This year, the outing will be in October and at the Commonwealth Golf Club in Horsham. Mr. Ebenbach is in contact with the club to see if he can get some footage from them that we can add into a promo video.
  - National Night Out: The event will take place in August, and we plan to do another promotional video.
  - Touch a truck is also an option. It's a well-attended event, so we probably don't need a promo.
- Verizon Franchise Agreement. Ms. Mason reported that funds promised by Verizon have not been received yet.
- The next meeting will be held 3/11. We will be reviewing revised work at that time.
- Meeting adjourned 6:12

Respectfully submitted by:  
Jenya Shuportyaka