

Telecommunications Advisory Board (TAB)  
Meeting Notes: December 13, 2021

**Members Present:** Ed Ebenbach (Chairman), Art Zapolski, David Laustsen, Jenya Shuportyaka, Kris Ballerini

**At-Large Members Present:** Jean Laustsen

**Board of Supervisors:** Barbara Lyons

**Quorum:** Yes

**Township Manager:** Stephanie Mason

**Assistant Township Manager:** Aaron Walizer

**Guests:** Ben Morris, Elnora (“Noni”) West, John Davis, Scott Fleisher, Lori Westover, and Steve Downs

Proceedings:

- Meeting - Called to order at 6:30 pm by Mr. Ebenbach.
- Doylestown Fire Company Recruiting Video: The meeting guests introduced themselves, which included Mayor Elect of Doylestown Borough, Ms. West together with Mr. Davis the Doylestown Borough Manager, Mr. Fleischer Borough Fire Marshal, Ms. Westover Doylestown Fire Co. Captain, and Fire Company members Mr. Downs and Mr. Morris. Under discussion was how TAB could potentially collaborate with Doylestown Volunteer Fire Company to produce a series of recruiting videos for the fire company. Members of the fire company stated that they did not have the tools or resources to produce their own videos, therefore they were asking TAB for assistance. Ideas considered were heightening the public’s awareness of the fire company’s role in the community and recruitment strategy. An agreement was reached to form a subgroup to further discuss how to proceed. This subgroup will convene in the new year.
- Motion to approve the minutes from the November 14 meeting was made by Mr. Zapolski and seconded by Ms. Ballerini. The motion was carried, and the minutes were approved by the committee.
- Trails/Parks Videos: Mr. Ebenbach and Ms. Mason reported that the mapmaker working on the interactive map for the Bike and Hike Committee has withdrawn from the project. Therefore, the interactive map that was under construction for the Bike and Hike website will not be developed for now. The Bike and Hike Committee is looking for another developer. The initial information cards under consideration to open each trail segment on the interactive map need not be produced for the time being, however, the longer trail videos TAB has in production will continue to be worked on. All seven videos in various stages of completion were previewed by TAB. The videos will be presented to the Bike and Hike Committee by Mr. Ebenbach at their next meeting on December 21 for their input. Various post-production ideas were discussed by TAB members to give the videos a unified look including opening titles, closing credits, and the use of a map graphic to identify each trail segment.
- System Operations
  - As of December 13, \$800.00 of the \$5,000.00 in TAB’s annual budget has been spent. The balance of \$4,200 left in the budget will be rolled over to the TAB Savings account.
  - The sound panels have been installed in the main meeting room by Township maintenance staff. The sound quality has improved significantly as a result. Very little echo remains in the room when broadcasting meetings. The Township audio equipment will be recalibrated to take advantage of the improved sound quality. Several sound panels were also installed in the Township Caucus Room as well improving the room’s sound quality.
  - The experiment with live web streaming a meeting on December 13 in the main meeting room was a success. This method of broadcasting meetings will be added to the Township’s means of public access communication.
- Verizon Franchise Agreement: Ms. Mason reported that negotiations are almost complete. We should hear soon about the final agreement from Mr. Cohen
- Meeting adjourned at 8:55 pm.

Respectfully submitted by:  
Arthur Zapolski