

TAB Monthly Meeting Agenda
Doylestown Township

Monday August 8th, 2016 at 6:30 pm

Board of Supervisors: Ryan Manion

Board Members: Ed Ebenbach
Kurt Krause
David Laustsen
Keith Peters
Arthur Zapolski

Township Manager: Stephanie Mason

Special Projects Coord: Autumn Canfield

Guest(s): Ron Watson, DH Director Communications & Gov't Affairs

Agenda Items:

- Welcome to Guest(s)
- Review and approve TAB meeting notes for 7/11/2016 (KP)
- DTV Programming/ Programming Projects
 - Doylestown Health Initiatives
 - Current project statuses (KP)
 - New Projects (RW)
 - Update on refreshing program schedule (AC)
 - Expanded Reach – YouTube T&C update (AC/SM)
 - Proposal(s) for Slides redesign (AC)
 - Videos awaiting approval – on TAB DropBox for viewing
 - Mural Video (DL)
 - “Who we are ...” Roads (KP)
 - “Who we are ...” B&H (KP)
 - Bird walk (KP)
 - Other Projects underway:
 - Historical Society videos (EE) – on hold
 - Moments in Time (EE/DL) – on hold
 - Current Video Content Metric (EE)
- Verizon Franchise renewal update (SM)
- PSATS Communications Award submission (AC/KP)
- Social Media status
 - Parks Board proposal for a Private FB channel – current status (SM)
 - Current operating results (AC)
- Operational Issues / Control room
 - Audio level compressor installation – deferred to September (KK/EE)
 - SuperTAB replacement (EE/KK) – deferred to September
- Other Projects/Spending
- Adjournment

Next meeting Monday: September 12th, 2016 at 6:30 PM