

TAB Monthly Meeting Agenda
Doylestown Township

Monday July 11th, 2016 at 6:30 pm

Board of Supervisors: Ryan Manion
Board Members: Ed Ebenbach
Kurt Krause
David Laustsen
Keith Peters
Arthur Zapolski
Township Manager: Stephanie Mason
Special Projects Coord: Autumn Canfield
Guest(s): none scheduled

Agenda Items:

- Welcome to Guest(s), and to TAB's new member
- Review and approve TAB meeting notes for 6/13/2016 (KK)
- Verizon Franchise renewal negotiations (SM)
- PSATS Communications Awards (AC)
- Social Media status
 - Parks Board proposal for a Private FB channel (EE)
 - Current operating results (AC)
- DTV Programming/ Programming Projects
 - Standardized Opening/Closing sequences/Use of logo (KP)
 - Update on refreshing program schedule (AC)
 - Expanded Reach – YouTube T&C update (SM)
 - Proposal(s) for Slides redesign (AC)
 - Videos awaiting approval (KP)
 - “Who we are ...” videos (KP)
 - Walk with a Doc drafts (KP)
 - Mural project (DL/JL)
 - Bird walk (KP)
 - Other Projects underway:
 - “Tour of Doylestown Health”
 - Other
 - Historical Society videos (EE) – on hold
 - Moments in Time (EE/DL) – on hold
 - Current Video Content Metric (EE)
- Operational Issues / Control room
 - Audio level compressor installation (KK/EE)
 - TABPC2 (EE/KK)
 - New PC purchase/SuperTAB replacement
- Other Projects/Spending
 - Camera for Senior Taskforce
- Adjournment

Next meeting Monday: August 8th, 2016 at 6:30 PM