

Telecommunications Advisory Board
Meeting Notes: June 8th, 2015 at 6:30 p.m.

Board Members:

Present: Ed Ebenbach, Chairman, Kurt Krause, Member, and Keith Peters, Member

Absent: None

Quorum: Yes

Others Present:

Supervisor Liaison:

Township Manager: Stephanie Mason

Special projects Coordinator:

Guest: Amelia Krause

Proceedings:

- **Meeting** called to order at 6:32 p.m. by Mr. Ebenbach
- Mr. Ebenbach welcomed Guest Amelia Krause to the meeting.
- **Review and approve minutes** from 4/13/2015 and 5/11/15 TAB meetings – both sets of Minutes were approved unanimously.
- **Programming**
 - Mr. Krause introduced his daughter Amelia to the group. Amelia, who is a student at Central Bucks West, described her desire to undertake a video program project during the summer. She described several ideas that she had to create a program or programs that DTV could show on the channel:
 - Open Space properties – how the Township obtained them and what we've done with them
 - Police Overview

After a lengthy discussion and review of the difficulties that might impede completion of videos on the above subjects, the group hit upon asking Amelia to organize and implement the long-desired series of videos describing the Township's extensive Bike & Hike trail network. This series is envisioned as having an opening summary/overview of the network coupled with individual segments narrated by trail enthusiasts describing individual trail segments. It could also include a section showing the Police bike patrol discussing how to be safe while on a trail. Amelia expressed interest in this concept, and agreed to return for our next meeting having prepared a storyboard or other outline of what she proposes to do. The group thanked her for her interest, expressed their support for this project, and indicated that they would welcome her to come back when she was ready to discuss this further.

- **Central Bucks Senior Taskforce videos** – Mr. Ebenbach recorded the June show and will put it on the air when ready. The next CBST meeting will be in September.
- **Other Video Projects/Issues**
 - Water Blues replacement – Mr. Ebenbach reported that he had the replacement file and would get it into the schedule as soon as possible.
 - Mr. Ebenbach related that he has not had time to get in touch with Lisa Gage, an individual that expressed interest in programming of the type needed for DTV.
 - Mr. Peters reported that he learned from discussion with the Rutherfords that they have no material available for our use on the channel. This was a contact suggested originally by their inclusion in the Historical Society’s library.
 - Mr. Peters also reported that he had completed an ad for the Golf Outing (which was airing) and for the Fall Bird walk. Mr. Ebenbach will try to get the Fall ad up soon, and eliminate some rogue showings of the Spring Bird walk ad.
 - Mr. Krause explained the difficulties that he was having in setting up a date and time for detailed Nexus training, and said that he hopes to have this established soon.
 - Current Video Content Metric – Mr. Ebenbach reported that the current weekly average is now at 64.6% of the available hours, down from the prior month by 6% due to the inclusion of a much shorter BOS meeting.
- **Comcast Franchise Renewal Update** – Mr. Ebenbach reported the Township is awaiting Comcast’s provision of final, clean letter and agreement drafts which will be checked for consistency with the agreements we think we have reached once received He is hoping that the agreement will be ready for TAB presentation to the Board of Supervisors at their July 21st meeting.
- **Operational Issues/Control Room** – Mr. Ebenbach reported that the replacement process for the three truncated BOS files didn’t work. Mr. Krause will look into this issue. Web streaming and indexing are currently being successfully accomplished. Installation of the new KVM switch, rationalization of the computer workloads, and reinstallation of the repaired RAID drive are still pending. At this time, there are no new equipment issues to report
- **Other Projects/Spending** – Ms. Mason reported that she will organize a follow-on Emergency Communication meeting to review what the next steps are. Mr. Ebenbach noted no changes in the spending from what was reported last month.

- **Social Media Footprint Expansion** – Ms. Mason presented an abbreviated report showing the continued growth in Facebook Likes to 1,144 and continued steadiness in Twitter Followers at 1,359.
- **Adjournment** – on a Motion made by Mr. Krause and seconded by Mr. Peters, the meeting was adjourned at 7:50 p.m.

Minutes respectfully submitted by Ed Ebenbach