

# PUMPKINFEST 2016

20 ARTISTS +  
20 GIANT PUMPKINS =  
TONS OF FUN!



INFORMATION / [CB-CARES.ORG](http://CB-CARES.ORG)

10 | 22 | 16



VOLUNTEER & SPONSORSHIP OPPORTUNITIES CALL 215.489.9120

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**FOR MORE INFORMATION VISIT [CB-CARES.ORG](http://CB-CARES.ORG)**





# PUMPKINFEST 2016

PRESENTED BY CB CARES

## PLANT A SEED FOR PUMPKINFEST 2016 AND GROW A HEALTHIER COMMUNITY!

**For the fourth year, Pumpkinfest will be hosted by CB Cares Educational Foundation on Saturday, October 22nd in partnership with the Bucks County Department of Parks and Recreation.** The long-standing tradition of Pumpkinfest continues amidst the archways of the Moravian Pottery & Tile Works in historic Doylestown. Continuing the tradition, Pumpkinfest 2016 will showcase area artists who carve out enormous 100- 300 lb pumpkin squash into glowing masterpieces which take the artists up to six hours to sculpt, carve, and bring to life. **This event attracts people from all regions to witness the magical transformation of these giant gourds. Last year, over 4,000 Kids of all ages attended the celebration of Pumpkinfest.**

The month of October is National Substance Abuse Prevention Month and October 21st – 29th is Red Ribbon Week for school-age children in our community. Both of these national initiatives emphasize the importance of avoiding drug and alcohol use and correlate with Pumpkinfest with good reason and the season. Our work as an ATOD (alcohol, tobacco and other drugs) prevention organization is “carved” out for us. The current data shows that CB Cares’ commitment to provide valuable programs and ATOD (alcohol, tobacco and other drugs) prevention resources makes for a vibrant and healthier community. This year’s proceeds from Pumpkinfest will allow us to continue our work to provide our Developmental Assets-based programs for the youth, parents and educators in the community.

- Parent Positive Speakers Series
- Boomerang Youth Recognition Award
- Backpack Newsflash
- Youth 2 Community Arts Program
- Innovative Learning Grants
- MLK Day of Service
- Prom Partners
- Parents Speakers Workshops
- ATOD (Alcohol, Tobacco and Other Drug) Prevention Education

**Will you help us GLOW this year brighter than ever and consider showing your support of the work we do in the community?**

**There are several ways you can help US help ALL of US from volunteering to being an event sponsor such as the Top Gourd on Board sponsorship level to a Pumpkinfest Patron – for as little as \$25 you can support CB Cares.**



# PUMPKINFEST 2016

## SPONSORSHIP OPPORTUNITIES

### Top Gourd on Board — \$5,000

- Acknowledgement as lead sponsor in press release/media advisory
- Company Logo included on all print materials including passes, signage, and judging forms
- Full page back cover ad of keepsake Pumpkinfest Coloring Book Program
- Company Logo featured on apron (worn by carvers/volunteers)
- Logo and link on CB-Cares.org/Pumpkinfest page
- Exclusive on-site exhibit space 20' x 10'
- 100 copies of Coloring Book Program
- (50) Carload Parkin' Pumpkin Passes

### Spooktacular Stage Sponsor — \$2,500

- Company logo displayed in all advertising material
- Full page ad in Pumpkinfest Coloring Book Program
- Company Logo featured on apron (worn by carvers/volunteers)
- Company logo on CB-Cares.org/Pumpkinfest page
- Exclusive on-site exhibit space 20' x 10'
- (25) Carload Parkin' Pumpkin Passes

### Artist & Archway Sponsorship — \$1,000

- Individual exclusive sponsorship signage for a dedicated archway & pumpkin
- ½ page ad in Pumpkinfest keepsake Pumpkinfest Coloring Book Program
- Company name featured on apron (worn by carvers/volunteers)
- Company logo on CB-Cares.org/Pumpkinfest page
- (10) Carload Parkin' Pumpkin Passes

### Pumpkin Patch — \$500

- ¼ page ad in keepsake Pumpkinfest Coloring Book Program
- Company/Individual name on apron (worn by carvers/volunteers)
- Company/individual name on Cb-Cares.org/Pumpkinfest page
- (5) Carload Parkin' Pumpkin Passes



### PUMPKINFEST COLORING BOOK PROGRAM AD RATES

Pumpkinfest Patron  
(Business/Family listing)  
\$25.00

Business Card AD  
\$ 100.00

Half Page AD  
(5" x 7") \$ 250.00

1/4 Page AD  
(4" x 5") \$ 150.00

Full Page AD  
(8" x 10") \$ 500.00



# THANK YOU FOR YOUR SUPPORT!

## SPONSORSHIP OPPORTUNITIES

- Top Gourd on Board ..... \$5,000
- Spooktacular Stage..... \$2,500
- Artist & Archway.....\$1,000
- Pumpkin Patch.....\$500

## PUMPKINFEST COLORING BOOK PROGRAM ADS

- PUMPKINFEST PATRON - Business/Family listing \$25.00
- Business Card (2" x 3 1/2") \$100.00
- Half Page (5" x 7") \$250.00
- 1/4 Page (4" x 5") \$150.00
- Full Page (8" x 10") \$500.00

Company/Name (As you like it to appear) \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

1. ALL Artwork for program booklet due NO Later than 9/25/16 (PDF, JPEG or TIFF file format)
2. Completed sponsorship form and payment should be received by 9/25/16 To ensure your ad space for the program booklet.

(Please make checks payable to CB Cares Educational Foundation)

For additional information or questions regarding this event, contact: Victoria Lacoff  
215.489.9120 or vlacoff@dh.org or fax this form to 215.489.9166

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