

## Chapter 8: Action Plan

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*Saving*

*... Our cultural & historical richness*





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The implementation schedule sets forth the time frame for the actions the Doylestown Community will undertake over the short, medium, and long term through 2017. The implementation plan is scheduled around the four goals of the plan including: parks and recreation facilities and open space; management; recreation opportunities; and financing parks and recreation.

## Goal 1

Continue to sustain and enhance a quality system of parks, recreation facilities, greenways and trails for recreation and resource conservation.

Project Key √ Start Project ⇒ Continue Implementation	Cost/Source	2008-2010	2011-2013	2014-2017
Update the Central Park Master Plan – include park hub at Kid's Castle, amphitheatre, sports fields on additional land, fitness facilities, landscaping & beautification.	\$50,000 – 70,000. Grant funding	√		
Master Plan Turk Park – focus on sports fields; add amenities for other park visitors.	\$50,000 Grant funding		√	
Assess existing sports field, develop a plan to improve them including a turf management program and lighting consideration.	\$25,000-30,000	√		
Master plan new Borough neighborhood park	\$25,000 grant funding	√		
William Neis Park/Central Bucks School District Improvements <ul style="list-style-type: none"> <li>• Evaluation and recommendations</li> <li>• Improvements</li> </ul>	CBSD partnership \$25,000 proposed - to be negotiated. To be determined		√ √	⇒
Negotiate partnership with Delaware Valley College to develop sports fields for college and community use on college grounds	Staff time		√	
Add amenities in accordance with park master plans	To be determined	⇒	⇒	⇒
Acquire additional parkland for neighborhood parks and on additional community park with a sports complex. 58 to 120 acres.	Market value, donation, bargain sale, easement	⇒	⇒	⇒
Support Bike & Hike Path Committee efforts to build additional 12 miles of bike path.	Staff time. Grants.	⇒	⇒	⇒
Expand the public mural and art program	Grants, municipal funds, staff time	⇒	⇒	⇒
Continue to manage the Town Center as a park. Retain firm specializing in use of public space to make recommendations to assist Borough efforts.	\$25,000-40,000 Grant	√		
Assess open spaces and buildings for adaptive reuse for recreation	Municipal planners		√	
Establish a five year Capital Improvement Program	Base on master plan and study recommendations.	√	⇒	⇒

## Goal 2

**Continue to manage the parks and recreation system in a professional manner that conveys the greatest possible benefit to the public.**

Project Key √ Start Project    ⇒ Continue Implementation	Cost/Source	2008- 2010	2011- 2013	2014- 2017
Explore potential multi-municipal parks and recreation system with the Township, the Borough and possible the School District.	\$10,000 - \$9,000 grant from PADCNr and \$1,000 local match	√		
Create a five-year employee development program supported by a budget line item for training.	1 percent of the operating budget to be phased in over five years.		√	⇒
Evaluate projects, programs and events using the Impact Statement tool to determine if the resources are available to carry out the tasks.	Staff time	√	⇒	⇒
Develop a formalized maintenance management system. Consider a multi-municipal system.	\$10,000 - \$25,000. Consider a \$10,000 Peer-to-Peer Grant.	√		
Create a five-year strategic marketing plan to promote awareness of community recreation opportunities.	Harness local resources from the College, business and health care to develop the plan.		√	⇒
Explore the establishment of Site Watch to monitor and control use of public recreation space, especially game fields to insure that the fields are payable for community sports. Include CBSD. Negotiate and agreement and implement it.	\$1500 RecTAP grant. No match required. Staff time. Cost of program to be recovered through fees.	√	⇒	⇒
Use the plan recommendations as the basis for re-constituting the Parks & Recreation Boards. Consider a unified township & borough parks and recreation board with equitable representation. Develop a mission for the board(s), goals, roles, responsibilities, and training program for members.	Use the Peer-to-Peer Study as a mechanism to define board roles.	√	⇒	⇒
Grow the staff over time as programs expand and facilities increase. Do not undertake any program or facility for which there is no staff support to manage it.	To be determined.	⇒	⇒	⇒
Review the recommendations of this plan and the municipal accomplishments every year prior to budget season. Determine emerging needs and opportunities to evaluate and update the recommendations.	Staff, management and board member time.	⇒	⇒	⇒
Update this plan every five years.	\$30,000		√	⇒
Continue to manage the Town Center as a park. Retain firm specializing in use of public space to make recommendations to assist Borough efforts.	\$25,000-40,000 Grant	√		
Explore the concept of Site Watch as a way to enhance security of the parks and recreation facilities. Seek a RecTAP grant to explore this program.	\$1,500 RecTap grant from PRPS. No match required.	√		

### Goal 3

Create recreation opportunities to build upon the existing programs and services to enrich the quality of life for the people who live, work and visit here.

Project Key √ Start Project    ⇒ Continue Implementation	Cost/Source	2008- 2010	2011- 2013	2014- 2017
Explore potential merger of township and borough recreation programs and services using the Community Council on the Arts, summer concert series and Bike & Hike Path as models.	Part of Peer-to-Peer Study funded by PADCNR. \$9,000 grant with \$1,000 match.	√		
Develop a three year program management plan	Staff time	√	⇒	⇒
Incorporate nature based recreational programs and activities. Consider partnership with CBSD in environmental education.	Staff time. Consider partnership with Bucks County Parks & Recreation Dept.		√	⇒
Incorporate fitness and wellness programs and activities for people of all ages, especially the active aging population and youth.	Staff time. Potential additional staff. Support through fees and charges and municipal budget.		√	⇒
Hold an annual sports forum with community sports organizations, parks and recreation, and the school district.	Staff time	⇒	⇒	⇒
Implement a credit card registration and internet registration system.	To be negotiated with credit card provider.	√	⇒	⇒
Create an on-going needs assessment program. Include program evaluations, focus groups, non-users, and community surveys.	Staff time. Survey every five years: \$10,000-12,000.	⇒	⇒	⇒
Facilitate recreation offered by other providers. Continue effective communication to collaborate on important recreation services that could not be provided by local government.	Staff time.	⇒	⇒	⇒

## Goal 4

### Invest in parks and recreation to sustain and enhance the health, safety and welfare of the community.

Project Key √ Start Project    ⇒ Continue Implementation	Cost/Source	2008-2010	2011-2013	2014-2017
Continue to fund parks and recreation at the current levels.	About \$800,000 in the Township and \$200,000 in the Borough. Sources: Municipal taxes, fees and charges, grants gifts, donations and sponsorships.	⇒	⇒	⇒
Explore a long-term financial strategy for land acquisition and capital improvements.	Time of municipal managers and their advisors. Amount of financing to be determined.		√	⇒
Establish a five-year capital improvement program based on the recommendations of this plan and future park studies.	Staff time. Create an annual budget for capital improvements that would be forecast over the next five years for effective planning and resource allocation. Amount to be determined.	√	⇒	⇒
Update the mandatory dedication of land ordinances to obtain fees commensurate with current land values. Consider mandatory dedication of land and fees-in lieu of dedication for all types of development including residential, industrial and commercial.	Staff time. Attorney fees. Seek copies of ordinances in other municipalities as examples.	√	⇒	⇒
Consider private fundraising for special major projects such as the amphitheater if staff time is available to manage the campaign.	Staff time, volunteer time. Potential fundraiser fee of \$25,000+. That would be offset by donations.	⇒	⇒	⇒