

Telecommunications Advisory Board (TAB) Monthly Meeting Notes: February 13, 2023

In attendance: Chair Ed Ebenbach, Township Manager Stephanie Mason, Asst. Manager Stacy Crandall, Members: Jean Laustsen, Jenya Shuportyaka, Arthur Zapolski, and Kris Ballerini. Supervisor Lyons was in attendance virtually.

CTO: 5:05 p.m.

Meeting Minutes from January 9, 2023 were approved unanimously.

Agenda Topics:

- * National Night Out - Jenya will project manage. Ed will connect Jenya and Sgt. Whiteside. Event is 8/1 so will want promo available in May.
- * Touch a Truck - Art will project manage. Ed will connect Art and Lisa Pearsall (Programs Manager). Event is in mid-May, so will want promo available early April.
- * Golf Outing - Jean will project manage. Ed will connect Jean with Karen Sweeney. Event is in August, but need promo soon to entice sponsors. Ed will ask Karen to review current promo and let us know about updates.
- * Concert Series - Ed and Jean will project manage. Could be a general release with individual releases for each performance group (13 in all). First concert is 6/7, so want initial promo late April/early May.
- * Veterans Committee Infomercial – Art is project managing. He plans to hold a planning meeting in March.
- * Trail Videos – initial round of videos are up and on website. Stacy has provided links to them in Township weekly e-newsletter. No report on interactivity with County trail map.
- * Fire company video did generate interest. Stacy and Ed Ebenbach to meet for follow up with S. Downs to provide feedback on distribution.
- * New Projects – group discussed considering a video on Emergency Services in Township. Concept of a “Did you Know?” series on planning, permits, emergency procedures for content. No decisions were made.

OLD BUSINESS:

- * One of the meeting room cameras is back from repair, and has been installed in a new location.
- * Ed let the group know that he is considering purchasing one more camera for the Meeting Room (about \$800 for a fixed position camera/\$2000 for a movable unit like we currently have). No decision yet.

NEW BUSINESS:

- * Ed presented a schedule listing of the programs carried on the Township’s TV channel. He identified two major problems:

1) The static nature of the content – unchanged except for monthly updates of Board of Supervisors meetings

2) Lots of filler content unrelated to the Township or the mission of the TV channel
Conclusion was that Ed, Stephanie, and Stacy will meet to develop an action/cleanup plan.

Next Meeting will be April 10, 2023 5 p.m. in the Conference Room B.

Adjourned at 6:20 pm

Submitted By:
Kris Ballerini, member