

Telecommunications Advisory Board (TAB)
Met in-person at Doylestown Township Building Caucus Room
Meeting Notes: June 13, 2022

Members Present: Ed Ebenbach, Jenya Shuportyaka, Art Zapolski, David Laustsen, and Kris Ballerini

Members Absent:

Member at Large Present: Jean Laustsen

Board of Supervisors: Barbara Lyons

Quorum: Yes

Township Manager: Stephanie Mason

Assistant Township Manager: Stacy Crandell

Proceedings:

- Meeting called to order by Mr. Ebenbach at 6:35pm.
- Introduction of Ms. Crandell as the new Assistant Township Manager.

- **Approval of Minutes from TAB Meeting on 5/9/22**– Mr. Laustsen motions to accept and Ms. Shuportyaka seconds. Motion passed unanimously.

- **2022 Programming Projects**
 - Doylestown Fire Company Video – Mr. Ebenbach presented the video versions Ms. Laustsen put together. There are two variations featuring 3 volunteers each, and then a collection of just the vignettes. Next steps including contacting Steve Downs to present the versions we have now and talk about possible changes regarding the narrator. The consensus is that the video is missing passion from the volunteers. Ms. Crandell showed some examples of videos from the Worcester Fire Department that were similarly formatted but conveyed a little bit more emotion.
 - Trail Videos – Mr. Zapolski will reshoot one trail video to get better sound. Ms. Shuportyaka is working with Ms. Mason on the trail through Del Val video. They’ve done a quick tour of the trail and a script is in the works. Ms. Ballerini wants to reshoot the Fanny Chapman Park trail segment to make it more focused on the riding /walking trail through the park. As the interactive trail map is still not a viable project, the videos are being released on the website with the possibility of combining them for a longer-format video.
 - Police Night Out Ad – Mr. Ebenbach and Ms. Shuportyaka have had an email conversation with Sgt. Jessica Whiteside to schedule a meeting to discuss the structure of this year’s event. The meeting will take place at the end of the month and Ms. Shuportyaka currently has the footage that TAB collected from last year’s event. The goal is to put together a short video that would help promote this year’s event. The event is coming up Aug 2nd.
 - Dog Park Orientation Video – The Dog Park Committee is currently putting together a storyboard that would be a revised version of their current orientation material.
 - Additional: Ms. Lyons suggests creating a promotional video for the annual golf outing. There are some stills that could be cut with a voiceover to make a short

promo that would be used for a “Save the Date” with registration info. The event is coming up Aug 22nd.

- System/Operations Report – Mr. Ebenbach reports that there is nothing to report. We’re grateful to have Ms. Crandell as another person learning the operations room.
- Verizon Franchise Negotiations update – Ms. Mason is still waiting on the Verizon.
- Adjournment – 7:33pm

Respectively submitted by:
Jenya Shuportyaka