

TAB Monthly Meeting Agenda
Doylestown Township
Monday March 12th, 2018 at 6:30 pm

Board of Supervisors: Ryan Manion

Board Members: Ed Ebenbach
Kurt Krause
David Laustsen
Keith Peters
Art Zapolski

At Large Members: Jean Laustsen
Officer Jessica Whiteside

Township Manager: Stephanie Mason

Agenda Items:

- Welcome to Guest(s)
- Review and approve TAB meeting notes for 2/12/2018 (KP)
- Emergency Messaging Study – next steps - (SM)
- New Communications Channels
 - Instagram
 - Live Streaming to Facebook Live, YouTube or Twitch
- DTV Programming/ Programming Projects for 2018 – next steps
 - Current/YTD Video Content Metric (EE)
 - Bicentennial event ads/events/Committee update (AZ/EE)
 - Geil Promo 3/13
 - Hammerstein Promo 7/14
 - Garden Party Promo 5/6
 - Memorial Day Float Promo 5/28
 - Gala Video
 - Bike and Hike trails – meeting with Tom Kelso
 - Kids Castle – meeting with Joe Salvati
 - EAC (KP)
 - Building/Demolition time lapse video
 - Groundbreaking Promo
 - Groundbreaking video
 - Demolition video
 - Other video projects
- Slides updates (KP)
- DTV Video Library listing/distribution (KP)
- Doylestown Health DTV initiative update(DL/JL)
- Social Media status (SM)
- New Building/System Upgrade Project (EE/DT) – Update
- Verizon Franchise Negotiations Update (SM)
- Operations
 - Slide projector status
- Adjournment

Next meeting Monday April 9th, 2018 at 6:30 PM