

TELECOMMUNICATIONS ADVISORY BOARD
Meeting Minutes
December 9, 2013

In Attendance: Ed Ebenbach, Committee Chairman; Kurt Krause and Joe Salvati, Committee Members; Tom Scarborough, Board of Supervisors Liaison; Rick Colello, Board of Supervisors Member and Sandra Brookley Zadell, Assistant Township Manager and Staff Liaison.

On a motion made by Mr. Salvati, seconded by Mr. Krause the amended minutes from the November 7, 2013 were approved.

Comcast Franchise Renewal Update

Mr. Ebenbach presented the franchise renewal update; he stated that Brian Jeter did email potential times to meet, but those times did not work out for the Township so they are still trying to work out a schedule.

Mrs. Zadell reported that she met the owner of the Cohen Law Group at a recent networking event and that he had a lot of interest and information to share. Mrs. Zadell will email his contact information to Mr. Ebenbach.

Comcast and Verizon Update

Mrs. Zadell reported on some Comcast price changes and channel lineup changes. There was no update from Verizon.

Mrs. Zadell will begin reviewing the Comcast and Verizon updates before sending them to the committee to identify items of significance, and will send those important updates via email.

Township Website/Communications

The committee discussed the Township website. They stated that the video library is not working correctly in that the video is not going to the most recent Board of Supervisors meeting. Mrs. Zadell will check with FocusMX.

DTV Operations

The committee discussed operations. Mr. Ebenbach suggested that a new naming scheme be created for CBRAT meeting files so that it is easier to figure out how to schedule them and identify them in the program guide

Mr. Salvati pointed out that there is an end date option in the scheduler that we could start to utilize.

Social Media

Mrs. Zadell reported that as of today we have 326 Facebook followers and 184 Twitter followers.

2014 TAB Meeting Schedule

The Committee changed their meeting time for 2014 to occur at 6:30PM on the second Monday of the month.

Programming

Mr. Ebenbach gave an Programming update by informing the committee that he spoke with Judy Hendrixson about the Bike/Hike Committee. They are still interested but just haven't gotten anything done yet. He also indicated continuing interest in the Go-Pro Hero Bike Cam for use on the Bike-Hike project. The committee voted on a motion by Mr. Krause, seconded by Mr. Salvati, to purchase the Go-Pro Hero white camera model, the bike pole mount and the head strap mount for a total estimated cost of \$375.

Mr. Colello stated that he felt that the Planning Commission was interested in providing video content that reviews the different plans that the township has adopted. Mrs. Zadell will email Ms. Hendrixson to see what type of documents and plans she wants included.

Mr. Salvati also stated that John Bray is definitely interested in submitting programming, representing Parks perhaps based on JPROS or the Program Guide. Mrs. Zadell will have the intern begin working on a video for the program guide.

Mr. Salvati also discussed a new program for the Traffic Committee about Sharing the Road between cars and bikes. The committee discussed and reviewed the video and approved it for airing at the meeting.

Mrs. Zadell stated that the Geil video will be going up this Wednesday.

Mr. Salvati reported that Mr. Peters is working on a rough cut of the Dog Park video for Mr. Salvati to view before the next meeting.

Mr. Ebenbach urged the committee to keep their eyes on programming and programming topics; and to just keep moving forward on this end.

2013 Projects

Mr. Ebenbach put a memo together that he presented to the Board of Supervisors to request that \$10,365.00 be transferred to the TAB savings account for 2013 based on the \$6,000 grant from Verizon plus the balance of the unspent TAB 2013 budget. On a motion made by Mr. Krause, seconded by Mr. Salvati the committee voted to approve the memo and transfer those funds into savings.

The committee discussed Emergency Communications. Mr. Ebenbach stated his opinion that the concept needs to be tested and worked on with Ron Rossi. It looks like the approximate price will be about \$1,500. Mr. Krause and Mr. Ebenbach will work with Ron Rossi to get this underway sometime in January.

The committee discussed the CG100 overlay software replacement. Mr. Krause stated that there is a new version of the CG100 available for free and recommended that we try that before spending for new software. The committee agreed with that approach.

Adjournment

On a motion made by Mr. Krause, seconded by Mr. Salvati the committee adjourned at 8:43PM.