

TELECOMMUNICATIONS ADVISORY BOARD
Meeting Minutes
July 11, 2011

In Attendance: TAB Members: Ed Ebenbach, Joe Salvati, and Kurt Krause, Chairman.
Supervisor Liaison: E. Thomas Scarborough.
Supervisors Member: Rick Colello
Staff Liaison: Sandra Zadell, Assistant Township Manager.

Minutes: On a motion made by Mr. Ebenbach, seconded by Mr. Krause the revised minutes from the June 13, 2011 meeting of the TAB committee were approved.

The TAB Board then discussed the offerings from IQM2 and compared the prices from Granicus, IQM2 and Leightronix. IQM2 is the cheapest and seems to offer more services; really the only difference between IQM2 and Granicus is the search feature which is included as a standard feature with IQM2 services and would be at an additional cost with Granicus.

Comcast: Mrs. Zadell reported that Comcast did come and install the new converter boxes for the Chief's office, the conference room on the administration side as well as the conference room on the police side. They also removed the traps that were on the line.

The committee reviewed the budget that Mr. Ebenbach presented, he revised the budget to include some of the new projects and as it stands now, as of July 11, 2011 the TAB Board will end their 2011 budget with \$4.41 left in the budget. (See attachment A for a detailed description of their spending).

During the discussion regarding the budget the committee decided to make several purchases over the next month. On a motion made by Mr. Ebenbach, seconded by Mr. Krause the TAB Board voted to approve the following purchases, not to exceed the amounts listed in this motion:

1. Nexus Ray Disc not to exceed \$1,000.
2. Audio Compression Monitor not to exceed \$270.
3. Power Director Upgrade not to exceed \$70.
4. Video Splitter not to exceed \$235.
5. Floor Mic not to exceed \$300.
6. Operator Chairs not to exceed \$300.
7. Additional music for Mrs. Zadell to use in programing not to exceed \$70.

The committee then discussed the presentation that they will be doing before the Board of Supervisors at the Boards July meeting. They went over the Mr. Krause's presentation, the highlights of the presentation are that the web streaming will begin as a one year trial. The benefits of the web streaming are Open Government, residents without cable can view the information that we have on our cable channel, and archived meetings will be self-service and easy to access, I-Pod users and Smartphone users will be able to watch

the videos anywhere. The data in the system will be indexed. This system will cost around \$3,600 per year.

The committee then reviewed the logo choices – Logo #10 & Logo #11 were presented, on a motion made by Mr. Ebenbach, seconded by Mr. Krause, the TAB Board approved Logo #10. Mr. Salvati abstained.

Mr. Scarborough commented that they should include the logo in the Board of Supervisors presentation.

Mr. Ebenbach reported that he set up a new monitoring system so they we can insure that our channels are always running, due to the lapse we had last month in the channel being off line for several weeks until a resident called to complain about it. He set up the two small video monitors in the TAB Room to be on 24/7, any municipal employee walking by the video monitors can see that something is wrong if one of them has a black screen.

Mr. Ebenbach also reported that the Shore 410 Mixer needs repair. The committee will move forward with those repairs.

Mr. Salvati presented an update on the “Moments in Time” video. He and Mrs. Zadell stated that they are still trying to adhere to their November deadline but it may need to be changed.

Mrs. Zadell will work on updating the PDF that Mr. Salvati distributed for use when approving a video. Mr. Salvati commented that on the form we should include an area for proof of consent, such as, Please attach proof of consent, also a section that says for authorized use only, the signatures of the TAB members would be under that area.

The Committee discussed the use of the form and decided that the form should be distributed to the TAB members once all the information is complete and filled out. By signing your name to the form as a TAB member you are choosing to approve the video thus saying that everything on the form is in order. If you don't think the things mentioned on the form are in order on the video then you just do not sign your name.

The Committee discussed different options for sharing videos. Mr. Kraus stated that the Firezilla option just is not working and that he would like to wait for the IQM2 decision with web streaming before he decides to move forward to finding some other option for video sharing amongst committee members.

Mr. Salvati also stated that for the Central Park video it looks like we really need an introduction and an end section to update the video, it is out of date and would be better if it had maybe Dawn Byers or Karen Sweeney speaking and introducing the video and putting it into a context.

Mr. Salvati will get in touch with Ms. Sweeney to work on this project through the Park & Rec Department.

The next meeting of the TAB Board is Monday – August 1, 2011.

On a motion made by Mr., Krause, seconded by Mr. Salvati the committee adjourned at 8:30PM.